



ASABE

Engineering a Sustainable Future

Annual International Meeting 2026 Sponsorship Guide

JW Marriott Indianapolis
Indianapolis, IN
July 12-15, 2026



Engineering a Sustainable Future

The mission of American Society of Agricultural and Biological Engineers (ASABE) is to promote engineering in food, water, energy, fiber, and the environment, toward a vision of a world where all have the food, water, energy, fiber, and safe environment needed to thrive.

For more than a century, ASABE has been the professional home of engineers worldwide who endeavor to find sustainable solutions for an ever-increasing global population. Agricultural and biological engineers develop socially responsible, environmentally sensitive, and cost-conscious methods of producing, transporting, storing, and using renewable resources. They put science to work to meet humanity's most fundamental needs: safe and abundant food, clean air and water, and the life-enhancing and life-saving products created from bio-based materials. ASABE's more than 7,000 members live and work in more than 100 countries.



ASABE Annual International Meeting

JW Marriott Indianapolis
Indianapolis, Indiana



July 12 - 15, 2026

JOIN US

ASABE26

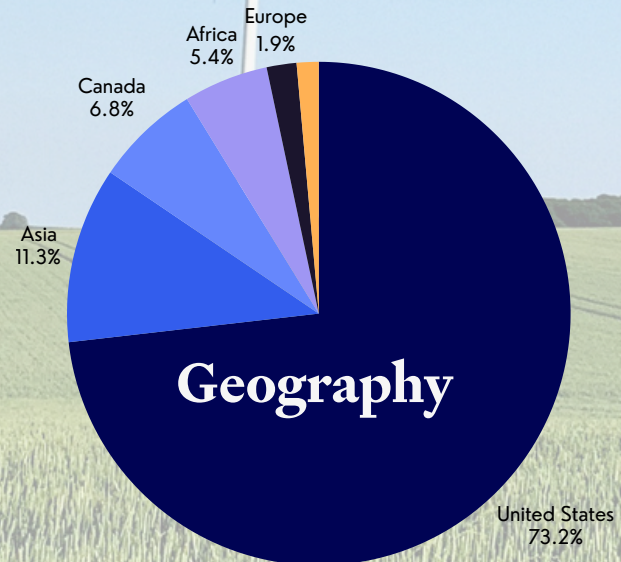
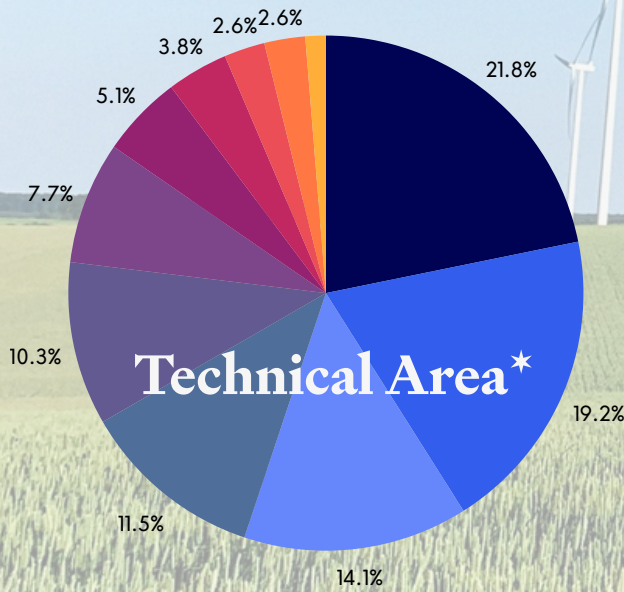
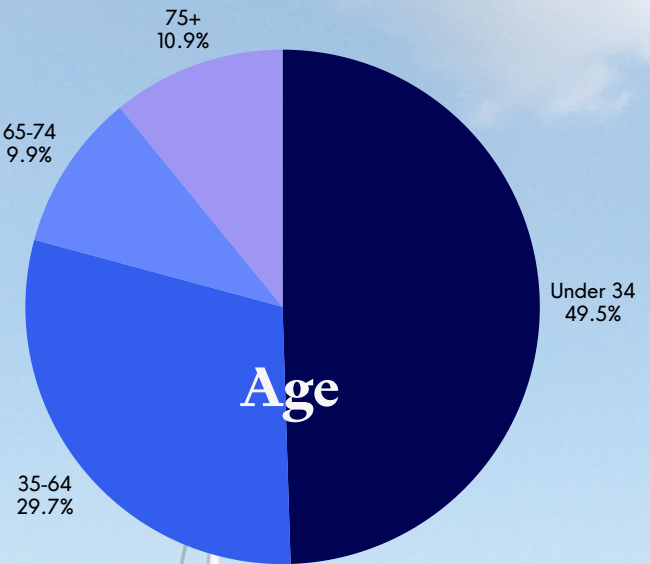
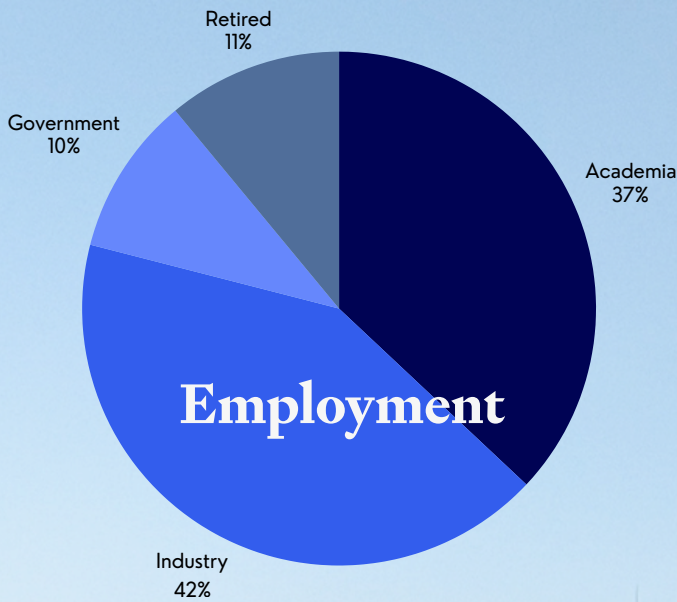
asabeaim.org





Engage with Decision-Makers & Future Leaders

The Annual International Meeting of ASABE brings you opportunities to showcase your brand to more than 1,500 international agricultural and biological engineers across various stages of their professional journey.



***Technical Areas** (largest to smallest percentage): Natural Resources & Environmental Systems; Machinery Systems; Applied Science & Engineering; Information Technology, Sensors, & Control Systems; Plant, Animal, & Facility Systems; Processing Systems; Energy Systems; Education, Outreach, & Professional Development; Aquaculture; Ergonomics, Safety, & Health; Forest Engineering



Engineer your Impact

Build a sponsorship experience tailored to your goals and budget. Select from the following opportunities to enhance your visibility at AIM. You may select as many opportunities as you would like; pricing is cumulative.

Essential Sponsorship Package: \$1,500

- One (1) Conference Registration
- Logo on all conference general marketing materials (app, website, general sponsorship signage)
- Exhibit Hall Tabletop Space - Showcase your products and services in the heart of the action.
- Career Fair Exhibitor - Engage directly with the next generation of engineering talent.

Pre-AIM Engagement Opportunities

Advertisements for AIM registration are sent to 7,000+ members January through June. Companies selecting a pre-AIM advertisement will also be featured in any additional promotional emails and/or social media posts scheduled prior to the event.

- Recognition in event-specific email to attendees with sponsor thank-you:
 - Registration is Open
 - Early Bird Deadline - 1st reminder
 - Early Bird Deadline - 1 month remaining
 - Early Bird Deadline - 1 week remaining
- Social media post with sponsor thank-you
 - LinkedIn - 6,800 followers with 4.6 engagement rate (0.7% higher than similar professional societies)
 - Facebook - 6,500 followers

On-site Branding Opportunities

Add these options to showcase your brand throughout the conference center and hotel.

- Push Notification through Conference App - send custom messages directly to attendees' devices.
- Large Screen Monitors - your ad near Registration, Center Stage, Child Care areas.
- Custom Branded Napkins, Coffee Cups, and Water Cups - your logo featured on all refreshment break materials.
- Vinyl Floor and Window Clings - eye-catching logo placements on floors and windows.
- Digital Projection Displays - Dynamic logo projection in high-traffic conference areas.

Technical Community Sponsorship Opportunities

Position your company at the heart of ASABE's knowledge-sharing network. Engage with up to thirteen (13) technical communities and tailor your sponsorship to meet your goals. Opportunities may include brand recognition, speaking engagements, and networking within technical sessions, social events, exhibit hall activities, and the career fair.

- | | |
|--|---|
| • Natural Resources & Environmental Systems | • Education, Outreach, & Professional Development |
| • Machinery Systems | • Aquaculture |
| • Applied Science & Engineering | • Ergonomics, Safety, & Health |
| • Information Technology, Sensors, & Control Systems | • Forest Engineering |
| • Plant, Animal, & Facility Systems | • Circular Bioeconomy Systems |
| • Processing Systems | • Alliance for Modernizing African Agrifood Systems |
| • Energy Systems | |

Not sure which opportunities are right for you?

Schedule an individualized consultation today to discuss your goals and your budget.



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Featured Opportunities

Exclusive Sponsorship (E)

- Recognition as the exclusive host sponsor of the selected event
- Opportunity to provide brief remarks (up to 5 minutes) at the start of the event
- Featured logo placement in event materials, signage, and digital promotion

Supporting Sponsorship (S)

- Logo recognition in event materials and signage
- Digital recognition with sponsor ad placement in AIM promotional content

Student Competition Sponsor Opportunities - (E) \$8,500 (S) \$5,000

- AGCO National Student Design Competition
- Bioprocess Startup Competition
- ASABE Robotics Student Design Competition
- K. K. Barnes Student Paper Award Competition
- Fountain Wars Student Design Competition
- Open Format – Gunlogson Environmental Design Student Competition
- Boyd-Scott Graduate Research Award
- AIM Student Oral/Poster Presentation Competition

Signature Event Hosting Opportunities

- Welcome Reception - (E) \$7,500 (S) \$5,000
- YPC Reception - (E) \$5,000 (S) \$2,500
- Opening General Session - (E) \$10,000 (S) \$5,000
- Center Stage Session - (E) \$10,000 (S) \$5,000
- Staff Appreciation event - (E) \$5,000 (S) \$2,500
- Order of the Engineer Ceremony - (E) \$5,000 (S) \$2,500
- Fellows Reception - (E) \$7,500 (S) \$5,000
- Friends of the Foundation event - (E) \$5,000 (S) \$2,500
- Awards Ceremony & Luncheon - (E) \$10,000 (S) \$5,000

Post-AIM Follow-Up Opportunities: \$1,000 each

Continue to showcase your brand amid the energy following a fantastic week. Select up to three (4) opportunities at **\$1,000** each:

- Recognition in event-specific email to attendees with sponsor thank-you
- Social media post with sponsor thank-you
 - LinkedIn - 6,800 followers with 4.6 engagement rate (0.7% higher than similar professional societies)
 - Facebook - 6,500 followers

Sample \$10,000 Sponsorship Package

Essential Package \$1,500

Pre-AIM Email \$500

Pre-AIM LinkedIn Post: \$500

Ads at Center Stage (\$1,500) and Child Care (\$1,500)

Supporting Sponsor of Order of the Engineer (\$2,500)

Post-AIM Email (\$1,000)

Post-AIM access to attendees (\$1,000)



Brand Recognition at AIM is as easy as ...

1

Step One: Visit our sponsorship webpage to view available benefits.

2

Step Two: Select your preferred à la carte opportunities.

3

Step Three: Choose your payment option – Pay Now (credit card) or Request Invoice.

Key Dates & Deadlines

Upon Commitment

- Provide your company logo (high-resolution, preferred formats: .png or .eps).
- Submit names and contact information for all included registrations.
- Receive exhibit space assignments and finalized floorplan.

2 Months Prior to Event (May 2026)

- Artwork deadline for sponsors with on-site promotion.

1 Month Prior to AIM (June 2026)

- Exhibitors receive communication from vendor regarding accessory orders (electricity, monitors, furniture, etc.).

2 Weeks Prior to AIM (Late June 2026)

- Receive shipping address for booth collateral and/or branded registration giveaways.

Event Week – July 2026

- Saturday, July 11 – Exhibit hall opens for setup.
- Sunday, July 12 – Welcome Reception & Center Stage opens.
- Monday, July 13 – Keynote Speaker, Order of the Engineer, Fellows Induction.
- Tuesday, July 14 – Student competition finals & Friends of the Foundation Dinner.
- Wednesday, July 15 – Awards Luncheon & Conference Concludes.

Secure your sponsorship today!

Contact Liz Metts, Director of Development, at metts@asabe.org
or (269) 932-7004 to discuss opportunities tailored to your company's goals.

ASABE

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